

Dear Reader,

Are you interested in the history of Satisfaction® Vodka?

In summer of 2008 I had the brand idea [Satisfaction Vodka](#) and registered the brand name at the German Patent- and Trademark-Office.

In autumn of 2008 I contacted Promogroup B.V. / Musidor B.V., [the management of The Rolling Stones in Amsterdam](#) and asked, if they would license us their famous Tongue and Lips Logo on our bottle?

Without trying to accuse anybody of anything, the following facts really happened.

The next days there was [a Californian Satisfaction Red-Wine](#) on the [Canadian Website of Jeff Harder](#), on which up till my contact only [a Canadian Ice-Wine called Sympathy for the Devil](#) was posted.

As I felt confirmed in my brand idea, I registered the brand name Satisfaction® Vodka with the priority of my German trademark in [the United States of America](#), in [the United Kingdom](#) and in 65 other countries.

After failing to find a business partner in the vodka industry in 2009, I decided to go on on my own.

In January of 2010 I founded my company [Satisfaction Spirits Corporation](#) in Washington, DC, created a delicious vodka brand called [Satisfaction® Vodka](#) with a distillery close to Los Angeles in February and won immediately the Gold-Medal in San Francisco in March against many famous Silver-Medal-Winners like [Smirnoff](#), [Svedka](#), [Skyy](#), [Stolichnaya](#) and [Finlandia](#), just to name a few of them.

In summer of 2010 I asked the Stones management once again and was refused again.

In October of 2010 my Satisfaction® Vodka was presented in the TV show Closing Bell on CNBC, as they reported from the U.S. Drinks Conference 2010 in New York, please see attached clip.

The day after I applied for a license of the Stones song, which is not owned by the Stones themselves, but a company called [ABKCO](#), that owns all Stones songs up till 1972 due to the fact that ABKCO's founder [Allen Klein](#) was one of the first managers of the Stones and the Beatles.

By the way, the same company ABKCO was the recipient of the \$1.5 m , that [Conan O'Brien](#) forced his former bosses at NBC to pay as his personal revenge for being replaced by Jay Leno in the Tonight Show, please watch [this clip](#).

In [May of 2011 Satisfaction® Vodka](#) was finally launched in the American market in New York.

In September of 2011 I dropped of a bottle of Satisfaction® Vodka from a liquor store in New York with the liquor store's purchase receipt at the office of Keith Richards manager in New York City.

This is once again no accusation of nothing against nobody, but again only facts.

[The Californian Satisfaction Red-Wine on the Canadian Website was declared SOLD OUT](#) the next days and never came back as you can verify both former websites [www.celebritycellarscanada.com](#) and [www.rollingstonesicewine.com](#) are dead.

In 2012 I read about [the Japanese Stones Bar Drinks](#) and discovered, that Musidor B.V. had under-licensed all their Stones trademarks, including the Tongue and Lips sign in 2009 to [Bravado, the Merchandising branch of Universal Music](#).

In summer of 2012 I applied for the Stones Tongue symbol at Bravado in Berlin and negotiated with Bravado's CEO in New York in the upcoming weeks till I was rejected once again and discovered in [April of 2013](#) that [Dan Aykroyd](#) got the Stones Tongue on the 50th Anniversary Gift Package of his Crystal Head Vodka.

In October of 2013 [Quilmes](#), the largest beer brand in Argentina also got the Stones Tongue.

In 2015 as the song was about to turn 50, I tried it once again and was turned down once again.

In June of 2015 Satisfaction® Vodka outmatched the TWO hottest and fastest growing American Craft Vodka Brands of [2015 \(IWSR Magazine 08/16, page 12\)](#) and of [2016 \(IWSR Magazine 08/17, page 14\)](#) [Tito's](#) and [Deep Eddy](#) by 93 to 92 points.

In October of 2015 Bravado apparently licensed the Stones Tongue for the last time to an alcoholic beverage brand, this time to [Jose Cuervo](#), the world's largest tequila brand with the song «Miss You» and Jose Cuervo even created [a '72 tourplane replica at JFK Airport](#) to promote these Limited Edition Bottles.

Apparently it was never impossible to get the Stones Tongue and Lips Logo on a drink in the past 12 years, but only my Satisfaction® Vodka Brand should never get the Satisfaction of presenting this famous band logo.

When I watch the «regular» examples of U.S. liquor deals like [Bulldog Gin \(\\$58 M\)](#) via [Deep Eddy Vodka \(\\$400 M\)](#) up to [George Clooney's \\$1 Billion Master Deal with Casamigos Tequila](#) or [Tito's Handmade Vodka's Valuation of \\$2.5 Billion](#), I ask myself unfortunately over and over again, what Mick has passed out on?

What I'm trying to achieve?

Some public awareness, some interested investors, maybe Mick himself hasn't even heard of me before?

If you are interested, please contact me for further info.

I'm looking forward to hearing from you.

Thank you very much.

Best regards,

Wolfgang

Wolfgang Mueller
Founder & Owner of Satisfaction® Vodka
wolfgang.mueller@satisfactionvodka.com
Cell Phone +41 79 644 96 93

www.satisfactionvodka.com

SATISFACTION
VODKA



CLICK ON THE GOLD MEDAL TO SEE THE RESULTS OF 2010!

The information in this e-mail is confidential and may be legally privileged. It is intended solely for the addressee and access to the e-mail by anyone else is prohibited. If you are not the intended recipient, any disclosure, distribution or any action taken or omitted to be taken in reliance on it, is prohibited and may be unlawful. Common e-mails are not protected against access by third persons and therefore might be lost, changed or falsified, with or without any interference by third persons. We cannot accept any responsibility for the integrity of e-mails or for any damages resulting out of these circumstances.